Privacy Statement – No Data Taken

Summary
Hetty's Hospital (Phase 2) is a joint project between Global Initiative LTD and NHS 2023 Challenge. It does not collect any data from the user and thus does not store or process it. We do not track any analytics other than downloads through the app store.

The only permissions this app requires is access to the accelerometer.

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US and UK privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What personal information do we collect from the people that visit our blog, website or app?
We do not collect information from visitors of our app or other details to help you with your experience.

When do we collect information?
Never. You have the option to submit crash reports, which can be anonymous, to the Play Store or Apple. This arrangement is covered by your EULA with each store.

How do we use your information?
We do not use it.

Do we use 'cookies'?
The app does not use cookies for tracking purposes

Third-party disclosure / sharing
We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.

Third-party links
We do not include or offer third-party products or services on our website or in our app.

Google
Google, as a third-party vendor, uses cookies to serve ads on our site. Google's use of the DART cookie enables it to serve ads to our users based on previous visits to our site and other
sites on the Internet. Users may opt-out of the use of the DART cookie by visiting the Google Ad and Content Network privacy policy.

**We have implemented the following:**

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website. Our app does not use cookies or any other tracking data.

**COPPA (Children Online Privacy Protection Act)**

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children’s privacy and safety online.

The app is aimed at children to help them help them have reduced anxiety when visiting hospitals.

**We do not collect information from children under 13.**

**We adhere to the following COPPA tenants:**

- Parents can review, delete, manage or refuse with whom their child's information is shared through contacting us directly. We do not store any information.

**Fair Information Practices**

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify you via email

- Within 1 business day

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.
CAN SPAM Act
The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations. We do not collect your email address.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

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Last Edited on 2017-10-03